



DOWNTOWN DECK
PLAZA FOUNDATION

Community Advisory Committee

March 2, 2023

Agenda

Part 1

Stakeholder Interviews Update (Mend Collaborative)

Part 2

Public Involvement Update (Conсор)

Part 3

Planning Update (Stantec)



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Stakeholder Interviews Update



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Public Involvement Update



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Public Involvement Update

Open House Community Meetings

(Round 1 – Visioning)

East El Paso

Monday, February 27, 4:30-6:30pm
EPPD Pebble Hills Regional Command
10780 Pebble Hills Boulevard

West El Paso

Tuesday, February 28, 4:30-6:30pm
EPPD Westside Regional Command
4801 Osborne Drive

Downtown El Paso

Wednesday, March 1, 4:30-6:30pm
City of El Paso Center for Civic Empowerment
Blue Flame Building
17th Floor



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Public Involvement Update



East El Paso

Monday, February 27, 4:30-6:30pm



**DOWNTOWN DECK
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Public Involvement Update



West El Paso
Tuesday, February 28, 4:30-6:30pm



**DOWNTOWN DECK
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Public Involvement Update

Downtown El Paso

Wednesday, March 1, 4:30-6:30pm



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Public Involvement Update

In-Person Attendance

Eastside: 21

Westside: 22

Downtown: 45

Virtual Participation

Contributions: 24



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Public Involvement Update

Major Themes:

- Shade/green space
- Native trees/plants
- Vendor spaces/food trucks
- Performance spaces
- Reconnection of neighborhoods
- Uniqueness of El Paso



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Public Involvement Update

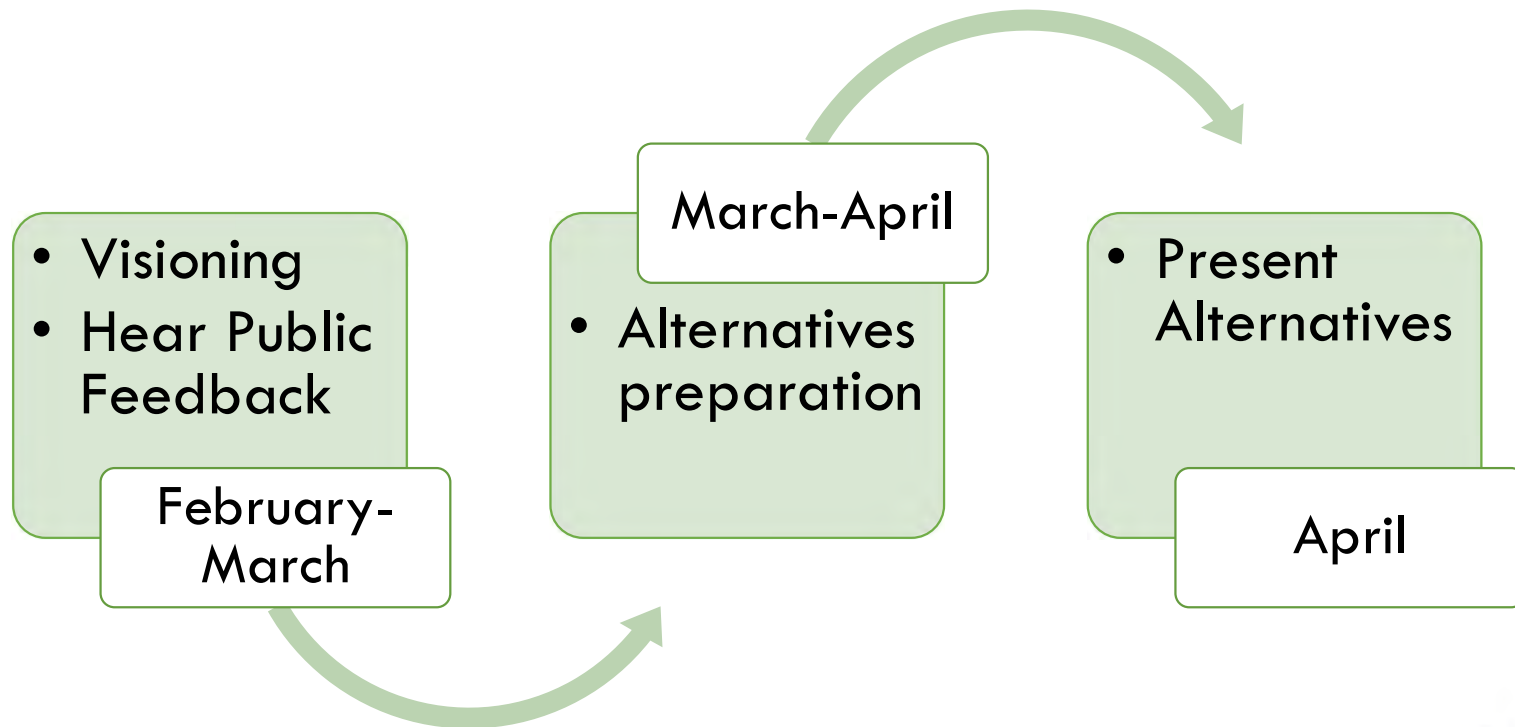
Major Concerns:

- How will pedestrians interact with the space?
- What will the ultimate transportation improvements look like?
- What is the mechanism to fund construction and/or operations & maintenance of the facility?



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Public Involvement Update



Planning Update



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Once-In-A-Generation El Paso Opportunity

An unprecedented opportunity to create a unique place for all El Pasoans that reflects El Paso's rich heritage and culture, reconnecting adjacent neighborhoods to enhance livability, economic opportunity, and a shared sense of community for the binational region.

What makes a great public space?

- People
- Programming
- Design
- Placemaking



Three-Day Workshop Activities

- Public Open House Input
- Site Visit
- Programming Focus Group
- Discussion with TXDOT
- Discussion with Technical Committee
- What you will see today are the raw results of a working/learning session

The background of the slide is a photograph of a large, complex rope climbing structure in a park. Several children are seen climbing the structure, which is made of thick yellow ropes and metal frames. The scene is set outdoors with green trees and a clear sky in the background. The text is overlaid on the left side of the image.

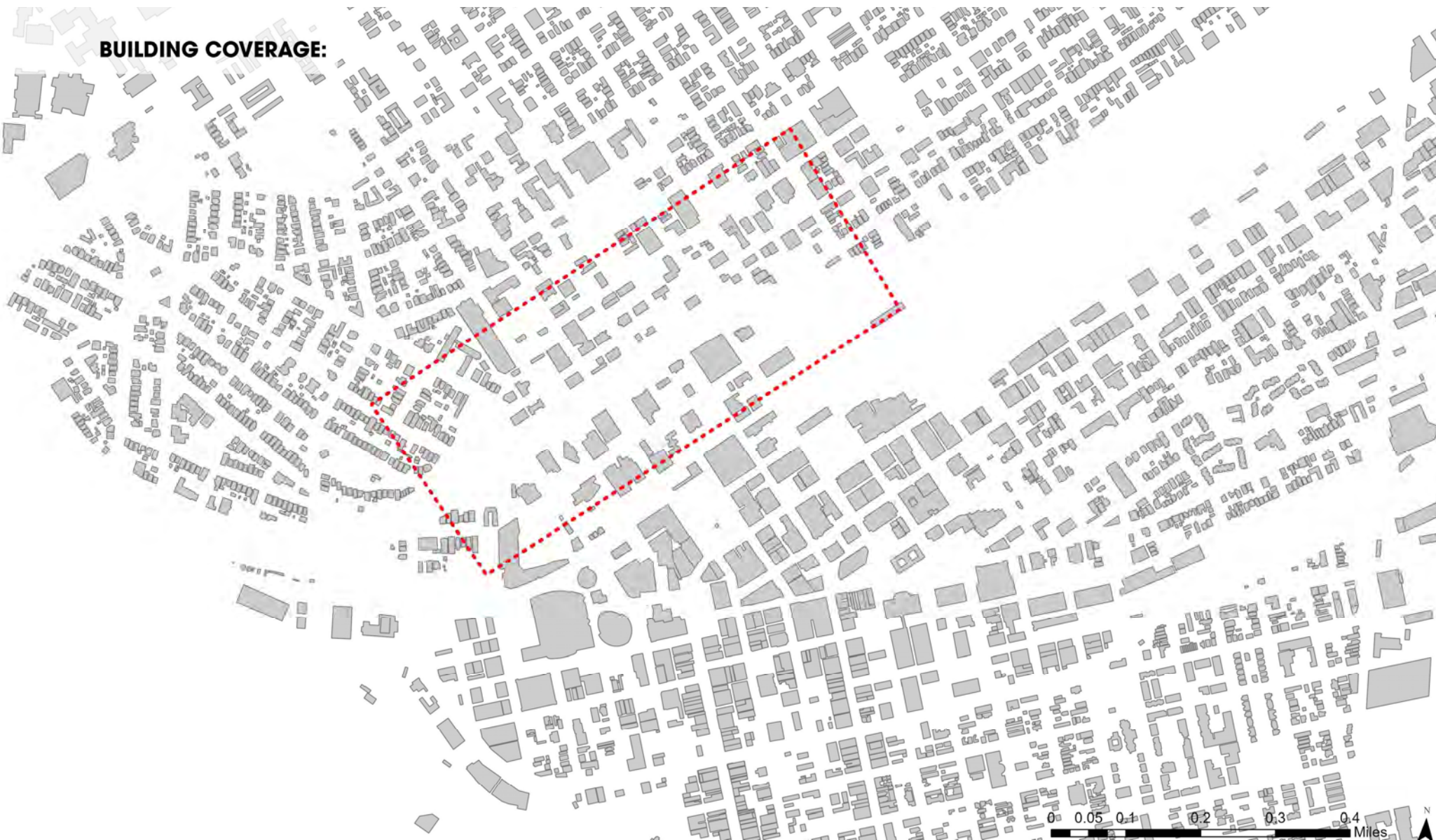
Project Goals (Based on Themes from Community Input)

- **Authentic cultural crossroads**
- **Inviting sense of place**
- **Enhanced connectivity/accessibility**
- **Inclusive economic development**
- **Cutting-edge sustainability**
- **Implementation feasibility**

Relating to the Context



BUILDING COVERAGE:



ACTIVE/INACTIVE FRONTAGES:

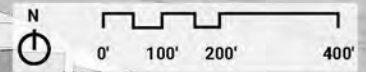
INACTIVE FRONTAGE

ACTIVE FRONTAGE

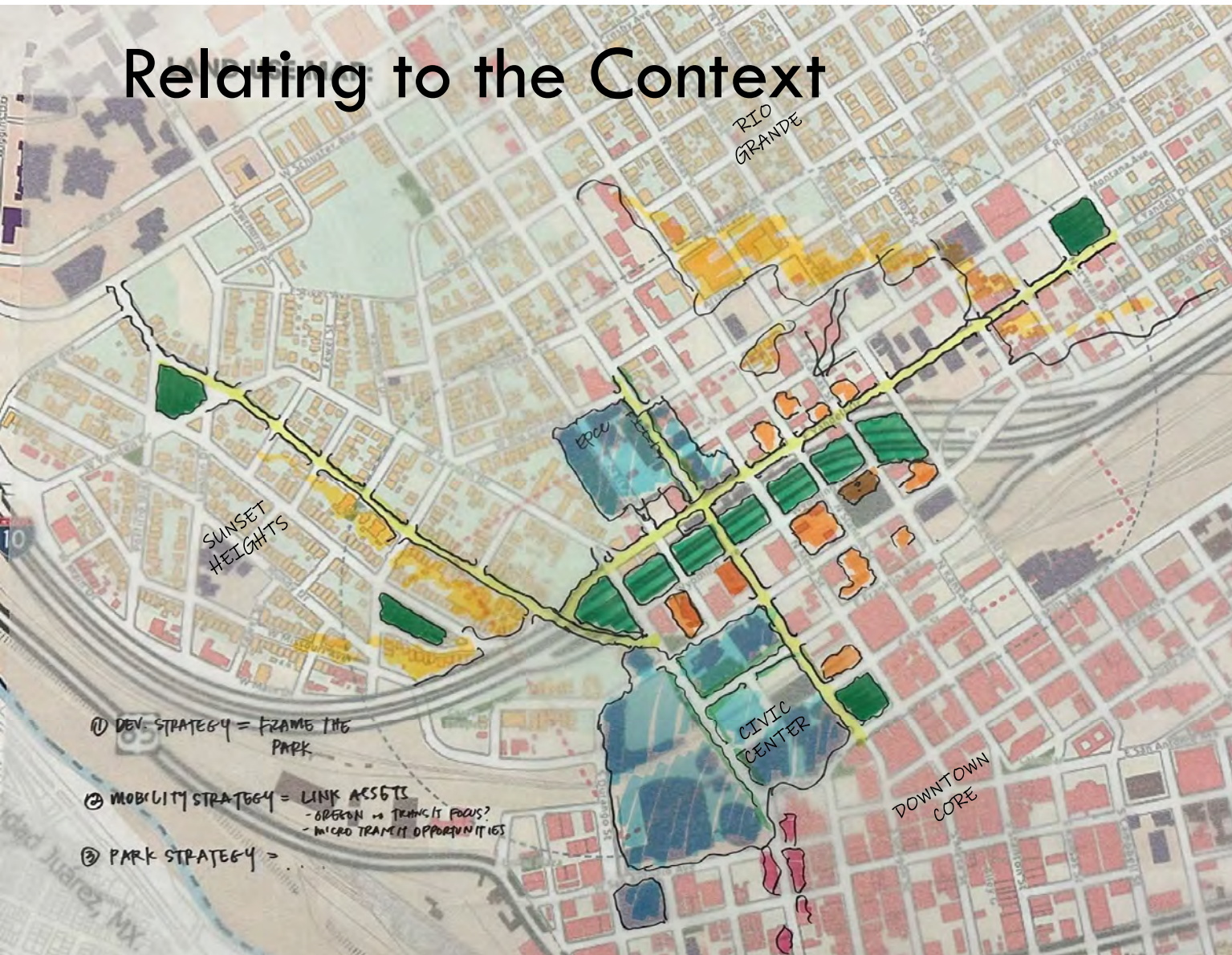
0' 100' 200' 400'

N

●●●● ACTIVE FRONTAGE



Relating to the Context



- Connect to adjacent neighborhoods
- Repair the urban fabric
- Capitalize on cultural and institutional proximities
- Use context clues for programming

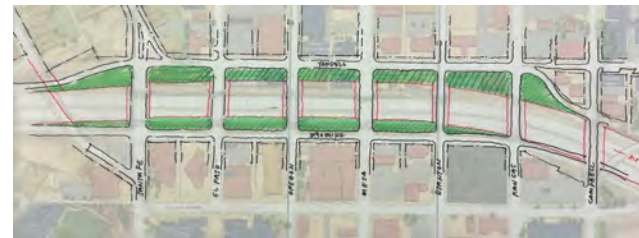


Mobility

- Connect Stanton Cycle Track
- Mobility Hub(s)
- El Paso Street as N/S Bike Connection
- Prospect Bike/Ped Connection to Downtown
- Oregon – Transit Center

Framework Options

- Option 1: —————→
 - TxDOT Alternative D
 - Retain El Paso grid and existing properties
- Option 2: —————→
 - TxDOT Alternative I
 - Space between Yandell and Wyoming maximized
- Option 3: —————→
 - Hybrid of TxDOT alternatives



Concept Framework 1



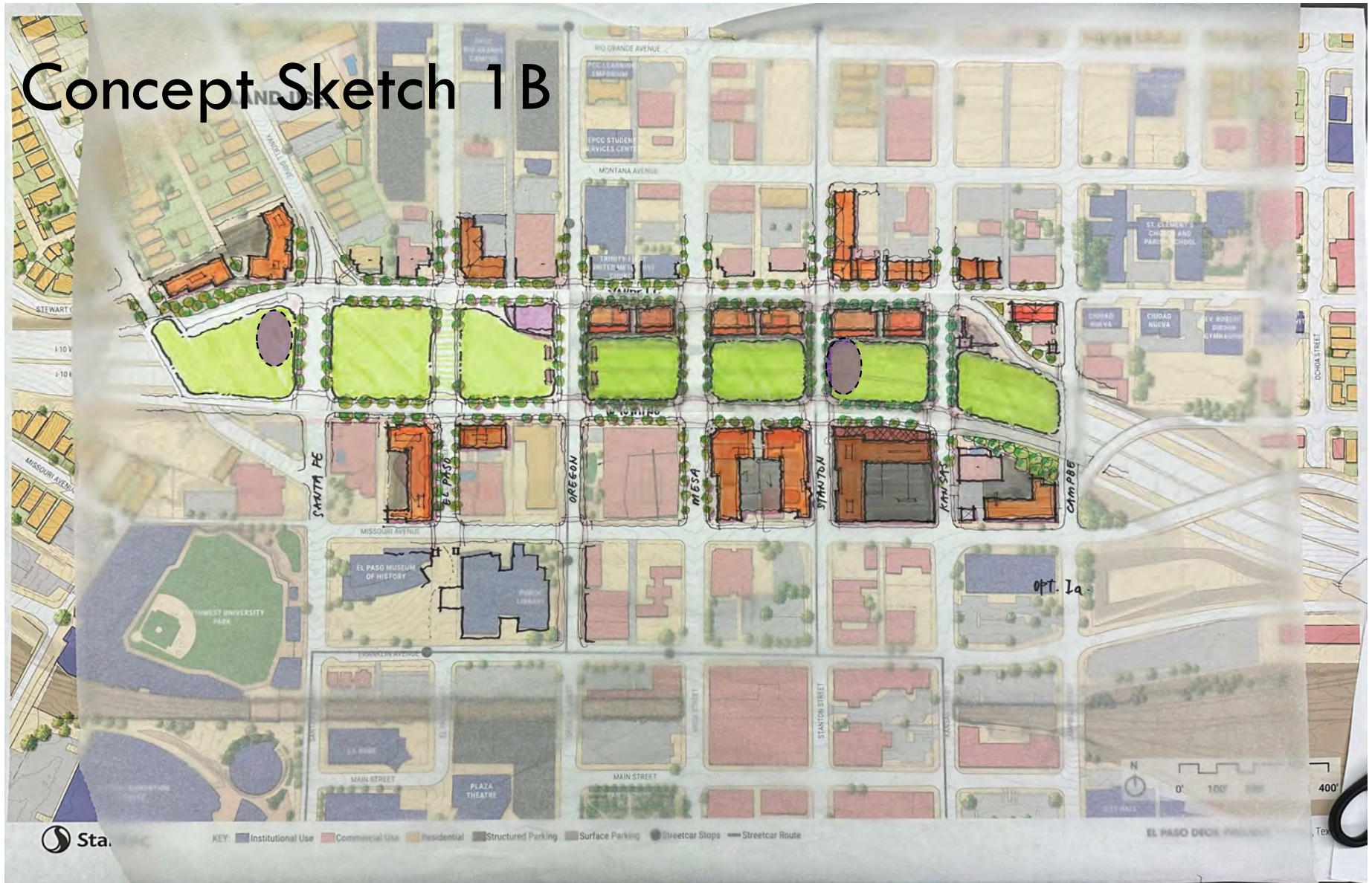
- Existing private properties can be retained
- Existing El Paso Street grid is maintained

Key:

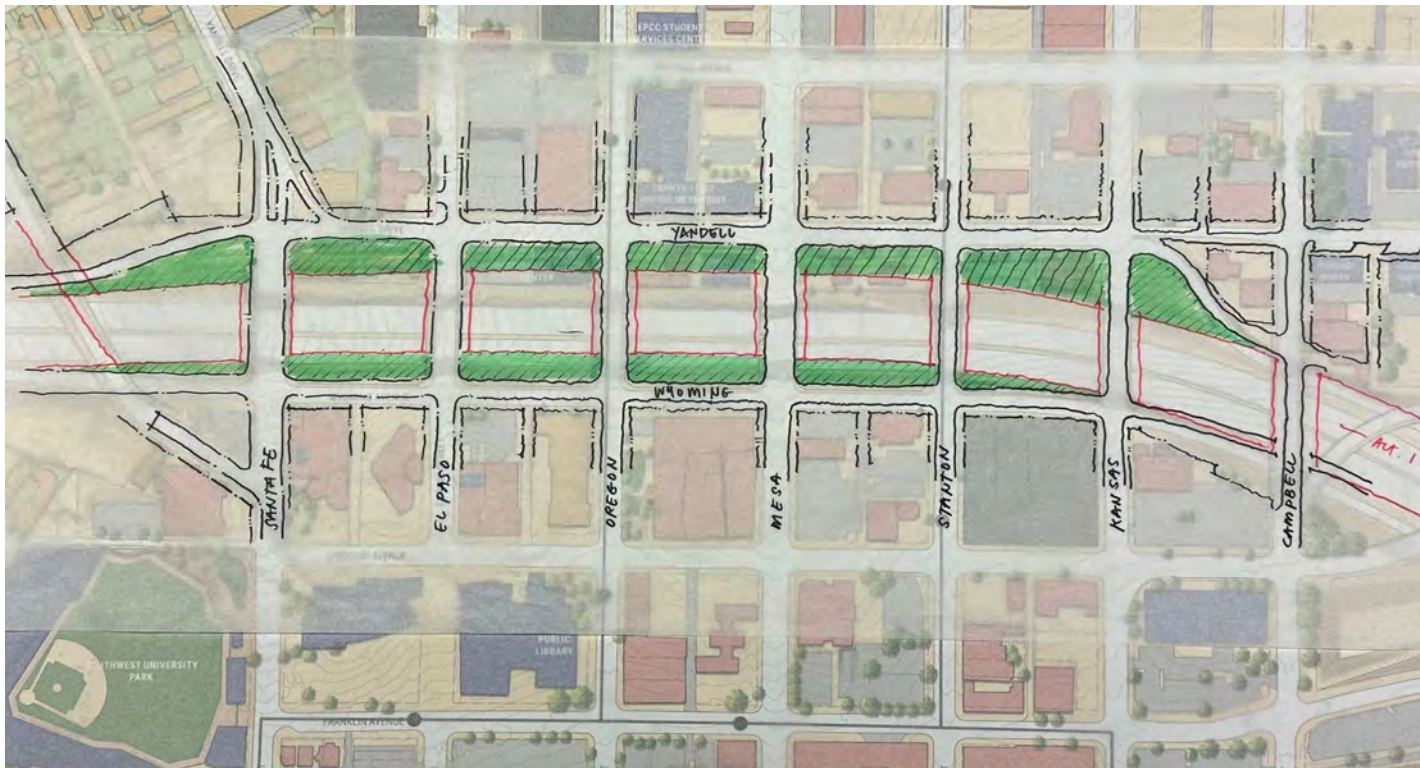
- /// Terra Firma (Solid Ground)
- Building Opportunity
- Plaza Buildings, Robust Planting, Shade Structures, etc.

Concept Sketch 1 A

Concept Sketch 1 B



Concept Framework 2

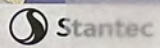


- I-10 moves North, impacting private properties
- Space between Yandell and Wyoming maximized

Key:

- //// Terra Firma (Solid Ground)
- Building Opportunity
- Plaza Buildings, Robust Planting, Shade Structures, etc.

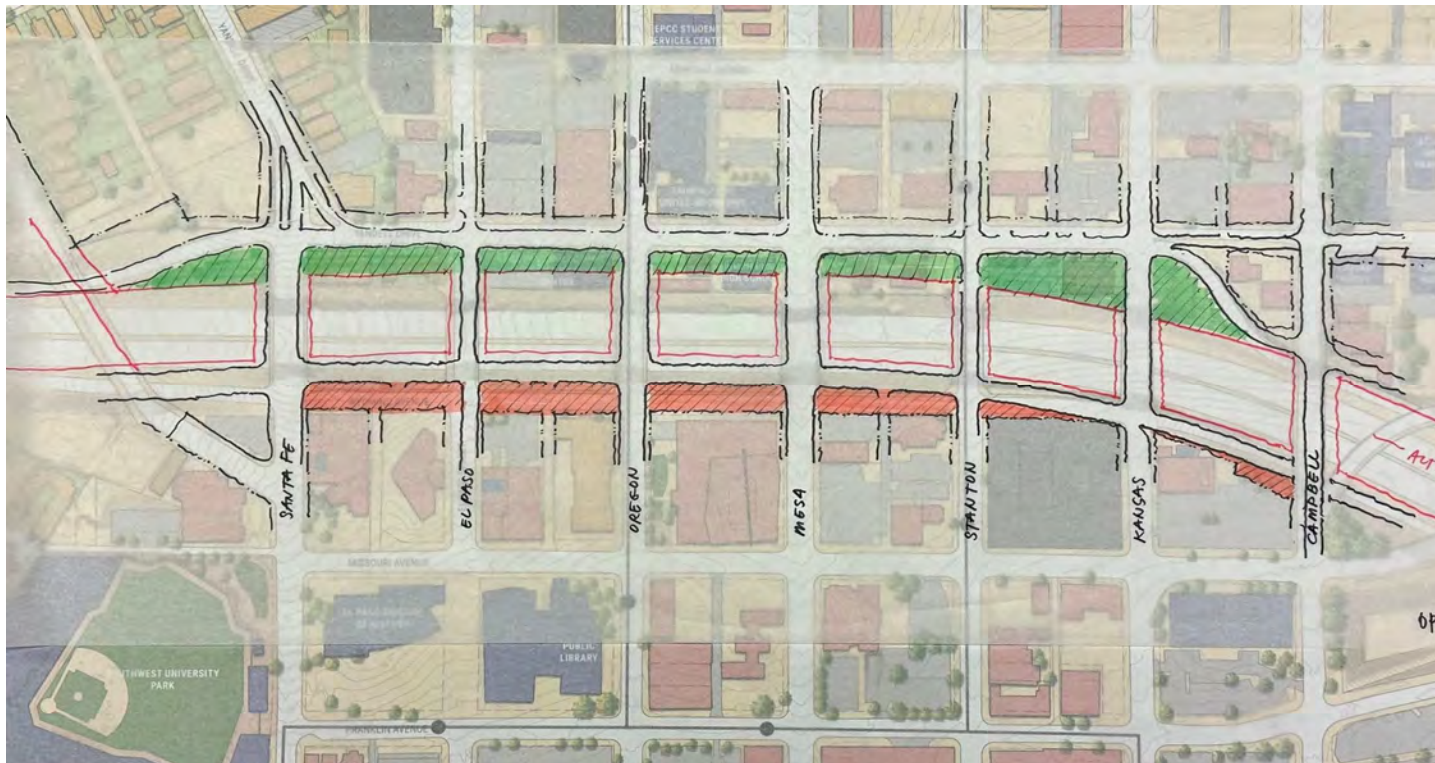
Concept Sketch 2



KEY: Institutional Use Commercial Use Residential Structured Parking Surface Parking Streetcar Stop Streetcar Route

EL PASO STREET PROJECT | El Paso, Texas

Concept Framework 3

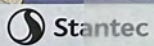


- I-10 moves North, impacting private properties
- Wyoming moves north, allowing for improved frontage

Key:

- /// Terra Firma (Solid Ground)
- Orange Building Opportunity
- Green Plaza Buildings, Robust Planting, Shade Structures, etc.

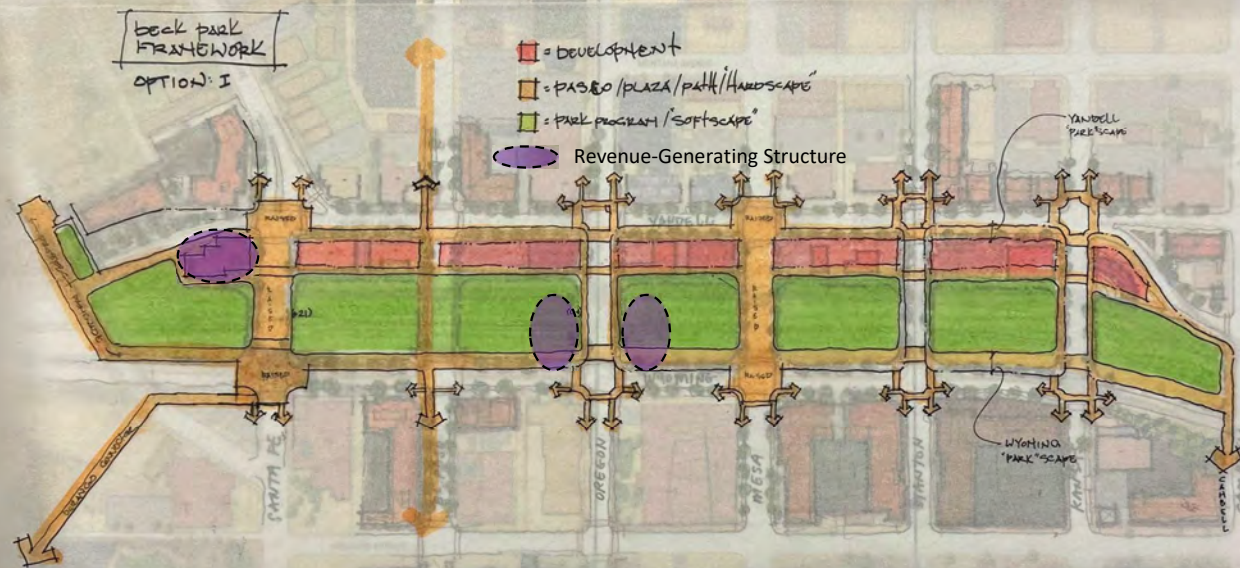
Concept Sketch 3



KEY: Institutional Use Commercial Use Residential Structured Parking Surface Parking Streetcar Stops Streetcar Route

EL PASO DICK PROJECT | El Paso, Texas

Deck Framework



opt. 1a



Goals & Metrics

Authentic Cultural Crossroads

- Symbolism
- Heritage
- Contemporary Culture
- Common Ground

Inviting Sense of Place

- Active edges
- Amenity & Programming Variety
- Shade
- Safety
- Noise Mitigation

Enhanced Accessibility/ Connectivity

- Street Grid
- Walkability
- ADA Access
- Bike-ability
- Transit access
- Vehicular access
- Parking



Goals & Metrics

Inclusive Economic Development

- Local Businesses
- Local Institutions
- Minimizing Displacement

Implementation Feasibility:

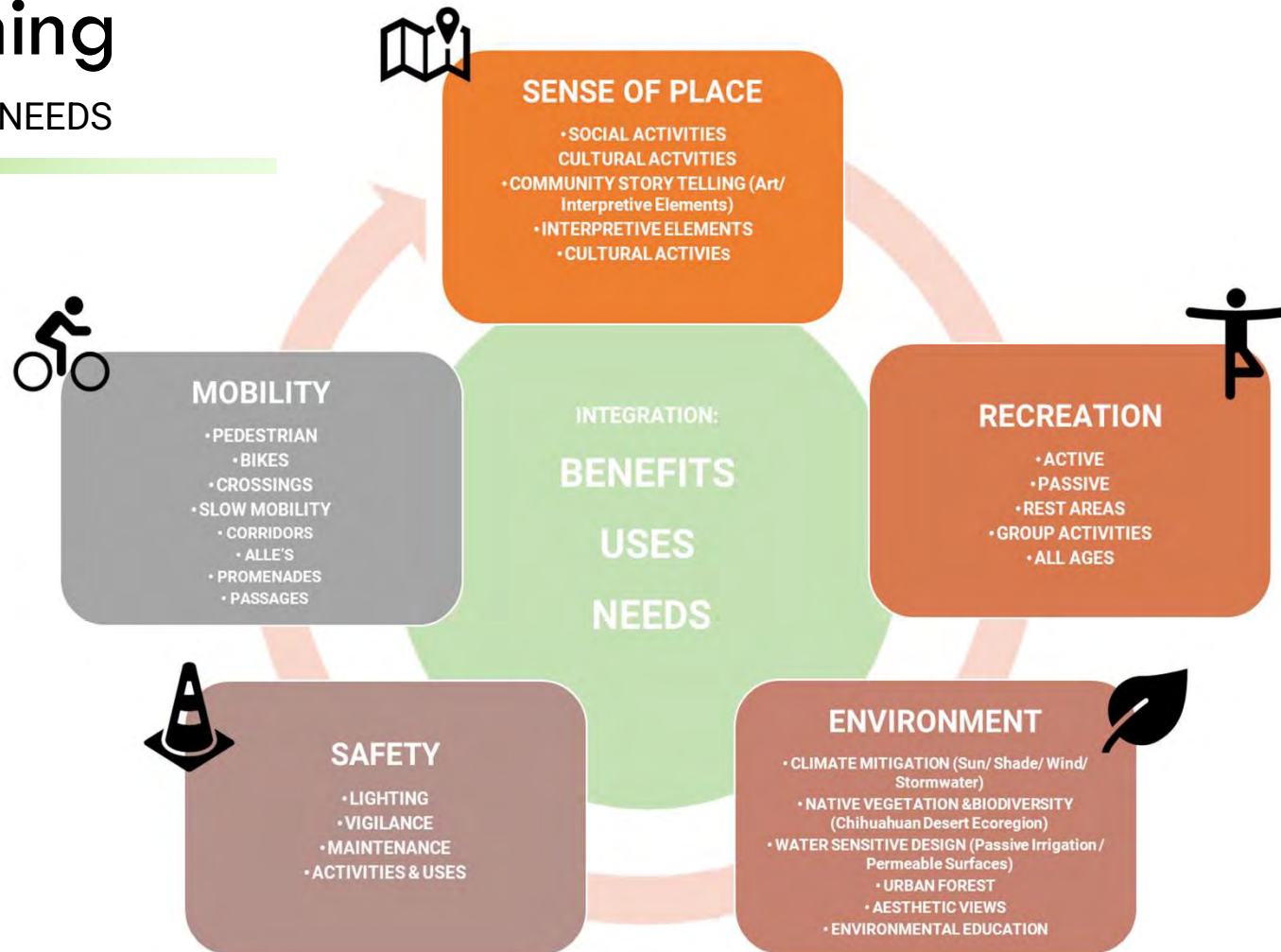
- Constructability
- Infrastructure Compatibility
- TXDOT Alignment
- Traffic Capacity Thresholds
- Cost
- Phasing
- Value Capture

Sustainability/Climate Action

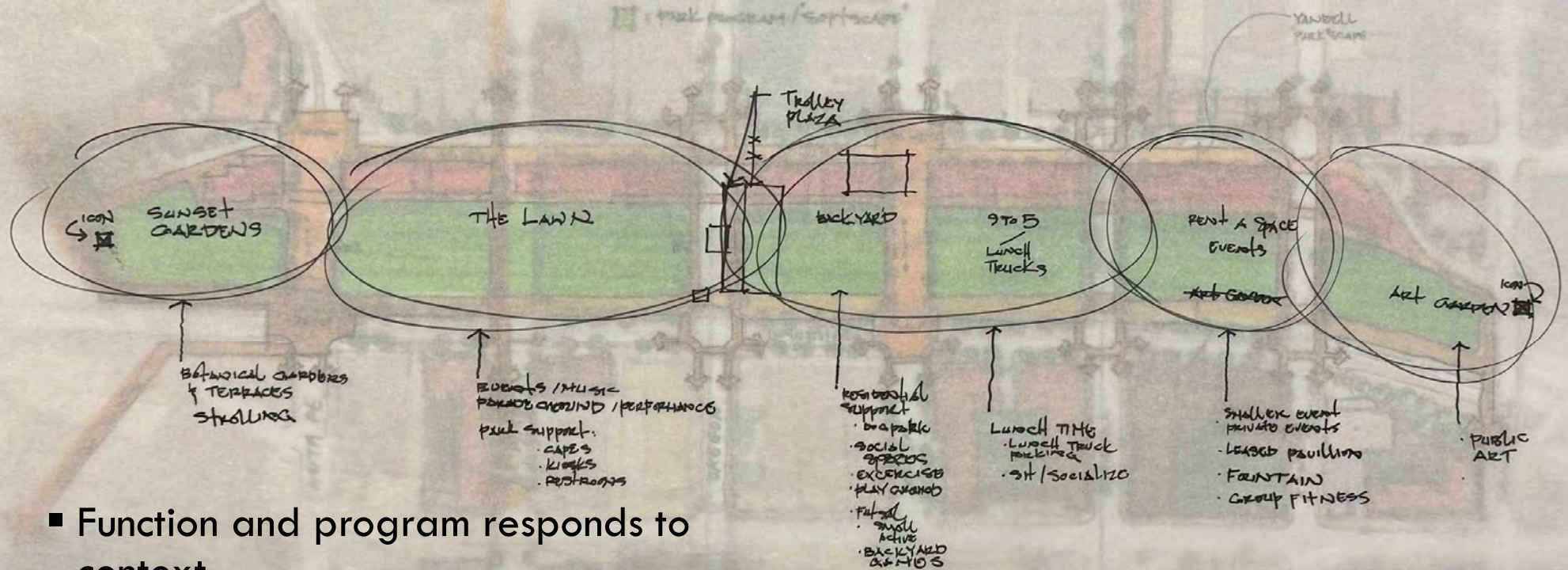
- Native Planting
- Water Conservation
- Heat Island Reduction
- Energy Conservation

Programming

BENEFITS / USERS / NEEDS



Deck Plaza Land Use/Strategy



- Function and program responds to context
- Wide variety of uses & activities ranging from neighborhood-serving to regional-serving, active to passive, and civic/public to revenue generating

SUNSET GARDENS

- Botanical Garden
- Terraces
- Overlook
- Strolling Paths
- Iconic elements
- Iconic elements



The GREAT "LAWN"

- Events/Performances
- Kiosks/Cafes
- Restrooms
- Parades
- Movie screenings
- Cultural activities



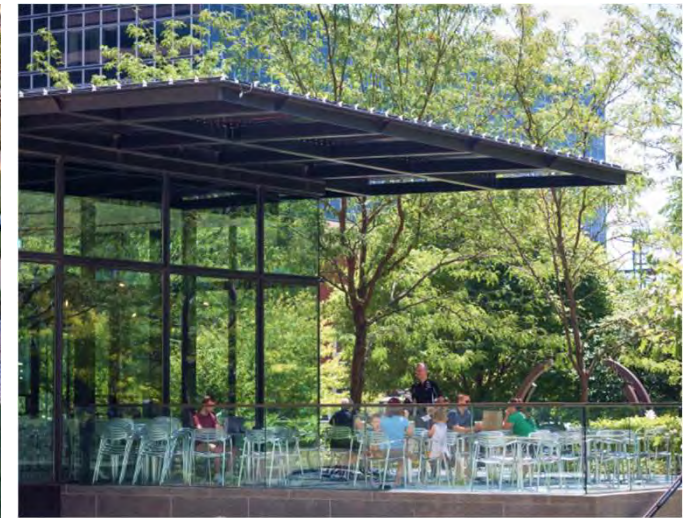
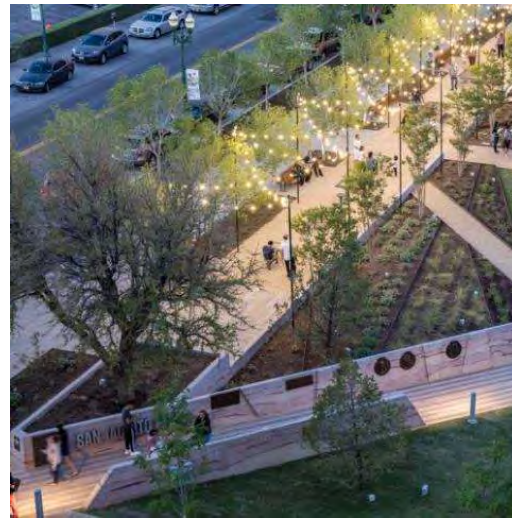
BACKYARD & 9 to 5

- Food trucks
- Back yard games
- Interactive games
- Playgrounds
- Sit/Socialize



RENT-A-SPACE

- Private events
- Group fitness
- Leasable pavilions
- Fountains
- Weddings/
Quinceaneras



ART GARDEN

- Public art
- Overlook
- ?
- Iconic elements
- ?
- ?



REVENUE GENERATION

- Food carts
- Music events
- Private events
- Food kiosks
- Food trucks
- Leasable pavilions



Tell Us What You Think

- Where are we on the right track?
- Where are we on the wrong track?
- What are we missing?

Wrap Up & Next CAC Meetings

Monday, April 17

Monday, May 15

5:30pm

City of El Paso Center for Civic Empowerment

Blue Flame Building

17th Floor



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