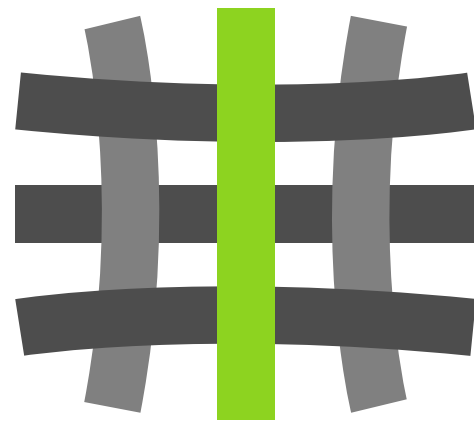


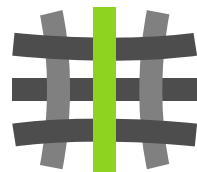


DOWNTOWN DECK

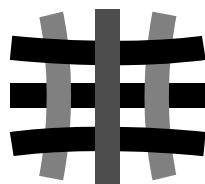
PLAZA FOUNDATION

LOGO VARIATIONS

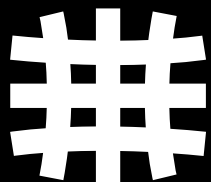
VERTICAL



DOWNTOWN DECK
PLAZA FOUNDATION

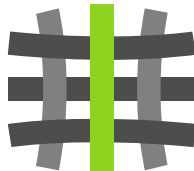


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PLAZA FOUNDATION

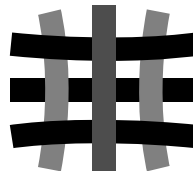


DOWNTOWN DECK
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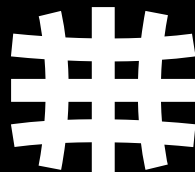
HORIZONTAL



DOWNTOWN DECK
PLAZA FOUNDATION



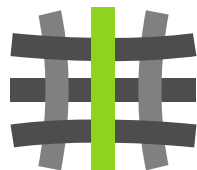
DOWNTOWN DECK
PLAZA FOUNDATION



DOWNTOWN DECK
PLAZA FOUNDATION

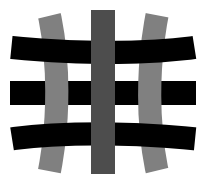
S L O G A N U S E

V E R T I C A L



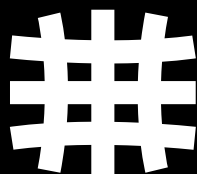
DOWNTOWN DECK
PLAZA FOUNDATION

Downtown Deck Plaza Today _____ Tomorrow



DOWNTOWN DECK
PLAZA FOUNDATION

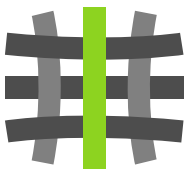
Downtown Deck Plaza Today _____ Tomorrow



DOWNTOWN DECK
PLAZA FOUNDATION

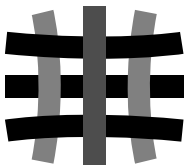
Downtown Deck Plaza Today _____ Tomorrow

H O R I Z O N T A L



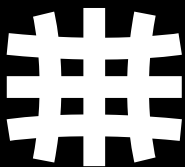
DOWNTOWN DECK
PLAZA FOUNDATION

Downtown Deck Plaza Today _____ Tomorrow



DOWNTOWN DECK
PLAZA FOUNDATION

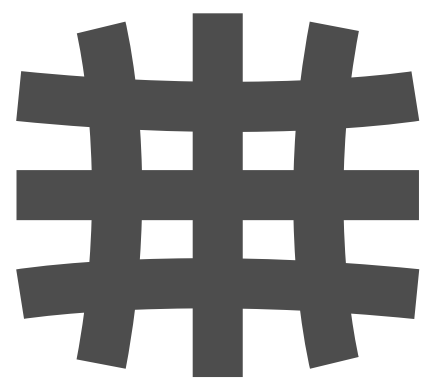
Downtown Deck Plaza Today _____ Tomorrow



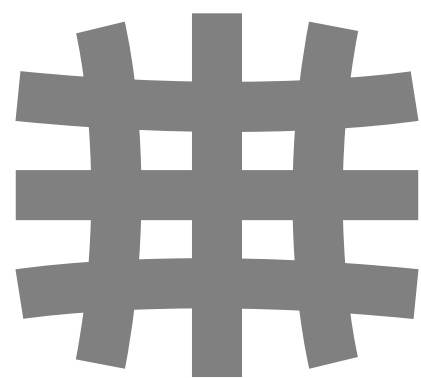
DOWNTOWN DECK
PLAZA FOUNDATION

Downtown Deck Plaza Today _____ Tomorrow

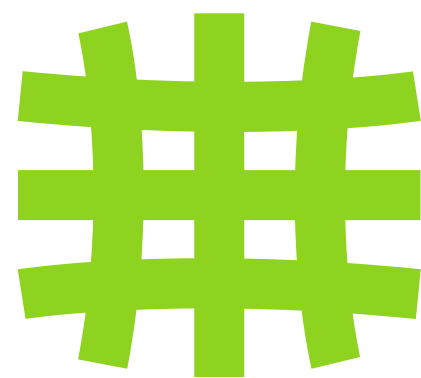
COLOR PALETTE



RGB 4d4d4d
CMYK 65/58/57/37
PANTONE 7540 C



RGB 808080
CMYK 52/43/43/8
PANTONE 417 U



RGB 8dd320
CMYK 49/0/100/0
PANTONE 375 C

COMPLEMENTARY FONTS

Merriweather for titles

Merriweather for subtitles

Raleway Regular for regular text —Lorem ipsum dolor
sit amet, consectetur adipiscing elit, sed diam
nonummy nibh euismod tincidunt ut laoreet dolore
magna aliquam erat volutpat. Ut wisi enim ad